

SIDES - PJ - Hero Bed Commercial

PJ, in a sleek suit, addresses camera, full of confidence.

PJ

What's the world's most comfortable mattress? The Hero Bed! How do we know? The Pregnancy Test.

PJ reveals a line of smiling pregnant women.

PJ

Everybody knows pregnant women are the world's most uncomfortable sleepers. So we had them test Hero bed against the best selling bed in a box. Because beds should be about PEOPLE NOT OBJECTS.

PJ eyes JANICE, a pregnant woman, who tosses a bowling ball while drinking wine.

PJ

On a side note, do you know how dangerous bowling balls and wine are for pregnant women?

PJ knocks the glass out of Janice's hand.

PJ

That's not grape juice Janice!

PJ addresses camera again.

PJ

So if you're pregnant, came from a pregnant lady, or just look pregnant, click the link to order your HERO bed today.